

For office use only 仅供本院填写:

 不完整/不准确申请资料 录取 不录取 面试(如适用) ___ 年 ___ 月 ___ 日**Part A 甲部: Programmes and Locations 报读课程及上课地点**Postgraduate Diploma Programmes 研究生文凭课程 *Please tick (✓) as appropriate. 请在合适选项格内打勾。*

<input type="checkbox"/> 行为金融学与投资决策 (BFID)	<input type="checkbox"/> 数字化转型与企业战略 (DTBS)	<input type="checkbox"/> 管理心理学 (MPSY)
<input type="checkbox"/> B2B 营销战略与管理 (BMM)	<input type="checkbox"/> 金融与商业管理 (FBM)	<input type="checkbox"/> 组织与人力资源管理 (OHRM)
<input type="checkbox"/> 企业教练与领导力培育 (CCLD)	<input type="checkbox"/> 金融市场与投资组合管理 (FMPM)	<input type="checkbox"/> 产品创新与服务设计 (PISD)
<input type="checkbox"/> 企业财务与投资管理 (CFIM)	<input type="checkbox"/> 整合营销传播 (IMC)	<input type="checkbox"/> 智慧零售与体验营销 (SREM)
<input type="checkbox"/> 消费者心理学与智能营销 (CPIM)	<input type="checkbox"/> 整合实效管理 (IPM)	

Programme Location 上课地点
 北京 Beijing
 成都 Chengdu
 广州 Guangzhou
 上海 Shanghai
 深圳 Shenzhen
 其他 Others : _____
Part B 乙部: Personal Particulars 个人资料

Photo 照片 45mm x 55mm (A recent color photo in plain background in plain background 彩色近照·背景无任何装饰) 	Title 称谓 <input type="checkbox"/> Mr. 先生 <input type="checkbox"/> Ms. 女士	Name in Pinyin or English 汉语拼音/英文姓名 <small>(name as appeared on Identity Card or Passport) (身份证或护照上的名字)</small>	
		Name in Chinese 中文姓名 <small>(name as appeared on Identity Card or Passport) (身份证或护照上的名字)</small>	
		Date of Birth 出生日期	Yr 年 Mth 月 Day 日
		Identity Card No. 身份证号码	HKU SPACE Student No. (if any) 学生证号码 <small>(曾修读本学院课程适用)</small>

Correspondence Address 通讯地址	
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Office Telephone No. 单位电话号码	Mobile No. 手机号码	Email 电邮
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Education Background 教育背景

Dates of Attendance 修读日期 <small>(in chronological order from University 从大专起顺序填写)</small>		Awarding Institution 颁发机构	Major of Study 学习专业	Academic Qualification 学历资格
From 从	To 至			
月	年	月	年	
月	年	月	年	
月	年	月	年	

Work Experience 工作经验

Dates of Employment 任职日期 <small>(in chronological order 从第一份工作顺序填写)</small>		Name of Company 公司名称	Job Position 职务	Duration 期间	
From 从	To 至			年	月
月	年			年	月
月	年			年	月
月	年			年	月
月	年			年	月
月	年			年	月

Emergency Contact Person 紧急联络人
 Contact Person 联络人: _____
 Phone 电话: _____

* Please use a separate sheet if there is not enough space on the form. 如空间不够·可另纸书写。

Statement on Collection of Personal Data 收集個人資料聲明

1. The personal data provided in this form will be used for processing your application for admission, and for registration, academic and administrative communication, alumni management and contacts, research, statistical and marketing (including direct marketing) purposes. The data will be solely handled by HKU SPACE staff but may be transferred to an authorised third party providing services to the School in relation to the above purposes and prescribed purposes as allowed by the law from time to time.

在法律許可情況下，個人資料將會作入學申請、註冊、有關學術及行政通訊、校友事務及聯絡、研究、統計、市場分析及推廣（包括直接銷售）等用途。只有香港大學 SPACE 學院職員才能處理有關資料，但亦可能會轉移到為學院提供有關服務的委託人處理。

2. When the processing and consideration of all the applications for a particular programme have been completed: (a) the application papers of unsuccessful candidates will be destroyed (if you have indicated to receive our promotional materials in Paragraph 3, then your contact details and opt-in consent would be retained for such purposes); and (b) the application papers of successful candidates will serve as part of the applicant's official student records and will be handled by HKU SPACE staff or by staff of an authorised third party providing services to the School in relation to the stated purposes. In all such circumstances, please be assured that any personal information you supply will be kept strictly confidential. Personal data collected arising from any payment for this application may be retained as statutorily required and for processing refund, if necessary.

完成報名程序及課程註冊後，申請人如不獲取錄，其個人資料將會被銷毀（如申請人於以下第 3 項表明願意接收學院的推廣訊息，申請人的聯絡資料及同意接收學院推廣訊息的記錄將保留作此等用途），獲取錄者的個人資料將會被留作學生記錄，只有香港大學SPACE學院職員或為學院提供有關服務的委託人才能處理有關檔案，而閣下提供的所有個人資料將絕對保密。報名付款時所收集的個人資料，則循法例規定留作相關用途，以及退款處理之用（如需要）。

Use of Personal Data related to Direct Marketing 個人資料用作直接銷售

Please tick (✓) as appropriate. 请在合适选项格內打勾。

3. From time to time, the School will send the latest updates and promotional materials to applicants/students and alumni on the availability of the programmes and courses. This will also include seminars and events, discounts and offers, clinics and other services as well as the alumni events, privileges and offers, networking opportunities and fund-raising initiatives. Occasionally information from our parent University and fellow HKU subsidiaries may also be sent. Various communication channels will be employed such as direct-mail, email, mobile phone and other forms of social media, by using your personal data (including, but without limitation to, your name, contact details and other information collected in your profile such as the programme(s) you enrolled, your graduation year etc). You always have the right to make subsequent changes on your choice of receiving further marketing materials by sending a written unsubscribe request (by email or by post) to the School at any time.

申請人提供的個人資料（包括姓名、聯絡方法及其他資料如曾報讀的課程、畢業年份等）將用作與學院溝通渠道，學院將透過信件、電子郵件、流動電話和其他社交媒體等為申請人、學員和校友送上學院的最新課程資料及推廣訊息，這些資訊亦將包括學院講座及活動、折扣優惠、診所服務、校友會活動、校友會會員尊享優惠、校友聯誼及籌款活動等，當中亦可能包括香港大學或其附屬機構的不定期資訊。閣下可隨時以書面或電郵方式向學院申明是否願意繼續接收有關資訊。

If you DO NOT WISH to receive our latest updates and promotional materials through the communication channels as stated above, including discounts and offers from time to time, please check this box.

如不欲收到任何透過上述渠道發出的資訊，包括折扣優惠，请在方格內打勾。

4. Under the provisions of the Personal Data (Privacy) Ordinance of HKSAR, applicants have the right to request the School to ascertain whether it holds your personal data, to be given a copy, and to apply for correction of the data, if deemed incorrect. Applications for access to personal data should be made by using a special request form and on payment of a fee. Such applications for access to information should be addressed to the Data Protection Officer, HKU SPACE. For general requests of personal data amendment, please fill out the "Application Form for Personal Data Amendment" and submit it to HKU SPACE. For details on the School's policy on personal data (privacy), please refer to the School Prospectus or Website (<http://hkuspace.hku.hk/policy-statement/privacy-policy>).

根據香港個人資料（私隱）條例，申請人有权知悉學院有否保留其個人資料，同時亦可查閱、索取及更改其個人資料。申請人如欲查閱其個人資料，請填妥指定表格並交回本學院個人資料私隱主任。本學院將會酌情收取行政費用。如欲更改一般個人資料，請填妥「申請更改個人資料表格」並交回本學院。如欲了解本學院私隱政策的詳情，請參閱本學院的課程手冊或網頁 (<http://hkuspace.hku.hk/cht/policy-statement/privacy-policy>)。

5. HKU SPACE, being part of the University of Hong Kong, the Personal Information Collection Statement of the University also applies and can be accessed from <http://www.aal.hku.hk/admissions/documents/pics.pdf>. Being in partnership with other overseas Universities, it also endeavours to comply to their laws and regulations as far as practicable. However, the School is obliged to maintain part of the students' records in perpetuity for reasons stated in this PIC.

本學院作為香港大學的一部分，大學的收集個人資料聲明亦適用於本學院，詳情請參閱 <http://www.aal.hku.hk/admissions/documents/pics.pdf>（只提供英文版本）。學院亦與海外院校合作，在可行範圍內當遵從當地法律及條例處理相關個人資料，但學院仍需依循本院收集個人資料目的，保留某些項目作為永久學生記錄。

HKU SPACE ALUMNI 香港大學 SPACE 学院校友 Please tick (✓) as appropriate. 请在合适选项格内打勾。

All new enrolled students in the School will automatically become an alumnus of HKU SPACE. If you DO NOT WISH to be an alumnus, please check this box.

本学院的注册学生将自动成为香港大學 SPACE 学院校友。如 阁下不想成为校友，请在方格内打勾。

Withdrawal and Refund 退学退费规定

The application fee is non-refundable. Full refund after deduction of the application fee will be made for any application for withdrawal and/or refund before 26 April 2022. Any application for withdrawal and/or refund between 26 April and 26 May 2022 will be subject to the deduction of the administration fee (10% of the total tuition fee) and the application fee. No refund will be made after 27 May 2022 except for the course cancellation due to insufficient enrolment.

報名費一旦繳交，不設退费。2022年4月26日前提出退学申請，除報名費外將退还全部學費。2022年4月26日至2022年5月26日期間提出退学申請，扣除報名費和全部學費的10%后，其余學費退还學員。2022年5月27日或之后，不設任何退费(除課程因報名不足而取消外)。

Declaration 声明

1. I declare that all information given in this application form and the attached documents are, to the best of my knowledge, accurate and complete.
本人声明本報名表格及附件，依本人所知均屬准确，并无遗漏。
2. I authorise the School to obtain, and the relevant authorities to release, any information about my qualifications and/or employment as required for my application.
本人授权学院向相关机构查阅有关本人申請表中所列出的学历和工作履历。
3. I consent that if registered, I will conform to the Statutes and Regulations of the University and the rules of the School.
本人同意如获录取，注册入学后将遵守港大及学院的规例。
4. I have carefully read and fully understand the above declaration statements, and the withdrawal and refund policy. I consent that if paid, I accept all the terms stipulated in the Offer Letter and the Payment Notices.
本人已仔细阅读并完全理解上述声明及退学退费规定，并自愿遵守退学退费规定。本人按照录取通知書和繳費通知繳費后，即表示认可并同意遵守录取通知書和繳費通知的全部内容。

Signature 签字: _____

Date 日期: _____

Notes 報名須知 Please send us the completed application form with relevant documents (i.e. photocopies of academic certificates, business card / company proof & ID card) by email to cnenquiry@hkuspace.hku.hk and pay the application fee (CNY 500). 請將報名表及附件(本科或大專畢業證書復印件、名片/最近一份工作任職相關證明及身份證復印件)電郵至 cnenquiry@hkuspace.hku.hk，并繳交申請費人民幣 500 元整。

Name 姓名： _____

The information provided in this form will be used for student admission and course development purposes. Please complete all sections in either Chinese or English.

此表所填信息将用于本院录取审批及课程发展用途，请回答所有问题（可用中文或英文作答）。

1. Have you applied for HKU SPACE programmes in the past three years 你是否曾在过去三年报读过学院其它课程？

Yes 有 (Programme Name and Class 课程名称及班别： _____)

No 没有

2. How did you learn about the programme? 你从何处获悉本课程？

Internet 互联网 (请选择)

Search engine 搜索引擎 (名称) : _____ Keywords 搜索关键字 : _____

School website 学院网站

Wechat official accounts 微信公众号

Notifications from media 媒体推送 (平台名称) : _____

Others 其它网站 (请列明) : _____

Referral 推荐

Friends/ relatives 朋友 / 亲属

HKU SPACE students/ alumni 本学院学员 / 校友 (Name 姓名 : _____ Class 班号 : _____)

Emails 电邮

Course pamphlets 课程资料

Information seminars 课程讲座

Others (please specify) 其它 (请列明) : _____

3. How do you evaluate your English standard? 你的英语水平如何？

Unable to read English materials

不能阅读英语资料

Able to read English but prefer to have notes in Chinese

能够阅读英语资料，但希望有中文讲义

Good English reading but weak in writing and speaking skills

英语阅读能力良好，但书写及会话能力较弱

Good English standard in all skills

英语阅读、书写及会话能力俱佳

4. How much do you know about this specialism? 你对本专业有多少了解？

Not at all 没有

Some 有点

A lot 很了解

Please answer the following questions in about 150 to 200 words. You may use a separate sheet should the space is not enough. 请用 150 - 200 字回答以下问题，如位置不够用，可另附纸张书写。

5. What are your major reasons for applying for this programme?

你申请修读本课程的主要原因是什么？

6. What are your strengths for studying this programme?

你认为你就读本课程的优势是什么？

7. What kind of difficulties do you think you may encounter in the programme?

在修读本课程时你预计会遇到什么困难？

8. How will this programme benefit your current and future career development?

你认为本课程对你的事业发展有什么帮助？
