

**Part A 甲部: Programmes and Locations 报读课程及上课地点**

**Postgraduate Diploma Programmes 研究生文凭课程** Please tick (✓) as appropriate. 请在合适选项格内打勾。

<input type="checkbox"/> 应用金融工程 (AFEng)	<input type="checkbox"/> 消费者心理学与智能营销 (CPIM)	<input type="checkbox"/> 整合实效管理 (IPM)
<input type="checkbox"/> 行为金融学与投资决策 (BFID)	<input type="checkbox"/> 数字化转型与企业战略 (DTBS)	<input type="checkbox"/> 管理心理学 (MPSY)
<input type="checkbox"/> B2B 营销战略与管理 (BMM)	<input type="checkbox"/> 金融与商业管理 (FBM)	<input type="checkbox"/> 组织与人力资源管理 (OHRM)
<input type="checkbox"/> 企业教练与领导力培育 (CCLD)	<input type="checkbox"/> 金融市场与投资组合管理 (FMPM)	<input type="checkbox"/> 产品创新与服务设计 (PISD)
<input type="checkbox"/> 企业财务与投资管理 (CFIM)	<input type="checkbox"/> 整合营销传播 (IMC)	<input type="checkbox"/> 购物者营销与零售管理 (SMRM)

**Programme Location 上课地点**

北京 Beijing  成都 Chengdu  广州 Guangzhou  上海 Shanghai  深圳 Shenzhen  其他 Others : \_\_\_\_\_

**Part B 乙部: Personal Particulars 个人资料**

<p>Photo 照片 45mm x 55mm (A recent color photo in plain background in plain background 彩色近照·背景无任何装饰)</p> 	<p>Title 称谓 <input type="checkbox"/> Mr. 先生 <input type="checkbox"/> Ms. 女士</p>	<p>Name in Pinyin or English 汉语拼音/英文姓名 (name as appeared on Identity Card or Passport) (身份证或护照上的名字)</p>			
		<p>Name in Chinese 中文姓名 (name as appeared on Identity Card or Passport) (身份证或护照上的名字)</p>			
		<p>Date of Birth 出生日期</p>	<p>Day 日</p>	<p>Mth 月</p>	<p>Yr 年</p>
		<p>Identity Card No. 身份证号码</p>	<p>HKU SPACE Student No. (if any) 学生证号码 (曾修读本学院课程适用)</p>		

Correspondence Address 通讯地址

Office Telephone No. 单位电话号码

Mobile No. 手机号码

Email 电邮

**Education Background 教育背景**

Dates of Attendance 修读日期 (in reverse chronological order 以倒序填写)*		Awarding Institution 颁发机构	Major of Study 学习专业	Academic Qualification 学历资格
From 从	To 至			
月	年			
月	年			
月	年			

**Work Experience 工作经验**

Dates of Employment 任职日期 (in reverse chronological order 以倒序填写)*		Name of Company 公司名称	Job Position 职务	Duration 期间	
From 从	To 至			年	月
月	年			年	月
月	年			年	月
月	年			年	月
月	年			年	月
月	年			年	月

**Emergency Contact Person 紧急联络人** Contact Person 联络人: \_\_\_\_\_ Phone 电话: \_\_\_\_\_

\* Please use a separate sheet if there is not enough space on the form. 如空间不够·可另纸书写。

**Declaration 声明**

1. I declare that all information given in this application form and the attached documents are, to the best of my knowledge, accurate and complete.  
本人声明本报名表格及随附文件所载一切资料，依本人所知均属正确，并无遗漏。
2. I authorise the School to obtain, and the relevant authorities to release, any information about my qualifications and/or employment as required for my application.  
本人授权校方向相关考试机构查阅有关本人申请课程所列出的学历及专业资格。
3. I consent that if registered, I will conform to the Statutes and Regulations of the University and the rules of the School.  
本人同意如本人注册入学，当遵守港大及学院的规例。

**Withdrawal and Refund 退学退费规定** Please tick (✓) as appropriate. 请在合适选项格内打勾。

Successful applicants will be issued an admission letter and payment notices. Full refund will be made for any application for withdrawal and/or refund before registration. Any application for withdrawal and/or refund after registration will be subject to the deduction of the charges on teaching materials and the administration fee (5% of the tuition fee). Any application for withdrawal and/or refund within ten days before attending the Opening Ceremony cum Residential Workshop will be subject to the deduction of the charges on teaching materials and hotel accommodation, and the administration fee (5% of the tuition fee). There will be no deduction of the charge on hotel accommodation in case the Opening Ceremony cum Residential Workshop is held online. No refund will be made after the commencement of the Opening Ceremony cum Residential Workshop. The application fee is non-refundable.

退学退费规定：申请获批后学院会发放录取通知书和缴费通知书，按照缴费通知书缴交学费后，在注册前因故提出退学申请的，将退还学员全部学费。注册后提出退学申请的，因届时录取工作及教材定制已完成，故扣除教材费用外，还需扣除总学费5%的行政费用，其余学费退还给学员；开学典礼暨工作坊举行前10天内提出退学申请的，若开学典礼暨工作坊是在线下举行，扣除教材费、工作坊的酒店住宿费用和总学费5%的行政费用后，其余学费退还给学员；若开学典礼暨工作坊是在线上进行，扣除教材费和总学费5%的行政费用后，其余学费退还给学员。课程正式开始后，即使提出退学申请获批后，也不会获得退还学费。无论申请是否成功，已缴的申请费概不退还。

I have carefully read and fully understand the above declaration statements, and the withdrawal and refund policy. I consent that I will conform to the policy. 本人已仔细阅读并完全理解上述声明及退学退费规定，也认可并自愿遵守退学退费规定。

**Use of Personal Data by HKU SPACE and HKU SPACE ALUMNI 个人资料使用** Please tick (✓) as appropriate. 请在合适选项格内打勾。

The personal data provided in this form will be used for processing your application for admission, and for registration, academic and administrative communication, alumni management and contacts, research, statistical and marketing (including direct marketing) purposes. From time to time, the School will send the latest updates and promotional materials to applicants/students and alumni on the availability of the programmes and courses. This will also include seminars and events, discounts and offers, clinics and other services as well as the alumni events, privileges and offers, networking opportunities and fund-raising initiatives. Various communication channels will be employed such as direct-mail, email, and mobile phone and other forms of social media, by using your personal data (including, but without limitation to, your name, contact details and other information collected in your profile such as the programme(s) you enrolled, your graduation year etc). You always have the right to make subsequent changes on your choice of receiving further marketing materials by sending a written unsubscribe request (by email or by post) to the School at any time.

申请人所提供的个人资料将会作入学申请、注册、有关学术及行政通讯、校友事务及联络、研究、统计、市场分析及推广（包括直接销售）等用途。申请人提供的个人信息（包括姓名、联络方法及其它资料如曾报读的课程、毕业年份等）将用作与学院沟通渠道，学院将透过信件、电子邮件、流动电话和其他社交媒体等为申请人、学员和校友送上学院的最新课程信息及推广信息，这些资讯亦将包括学院讲座及活动、折扣优惠、诊所服务、校友会活动、校友会会员尊享优惠、校友联谊及筹款活动等，阁下可随时以书面或电邮方式向学院申明是否愿意继续接收有关资讯。

If you DO NOT WISH to receive our latest updates and promotional materials through the communication channels as stated above, including discounts and offers from time to time, please check this box.

如不欲收到任何透过上述渠道发出的资讯，包括折扣优惠，请在方格内打勾。

**HKU SPACE ALUMNI 香港大学 SPACE 学院校友** Please tick (✓) as appropriate. 请在合适选项格内打勾。

All new enrolled students in the School will automatically become an alumnus of HKU SPACE. If you DO NOT WISH to be an alumnus, please check this box.

本学院的注册学生将自动成为香港大学 SPACE 学院校友。如 阁下不想成为校友，请在方格内打勾。

Signature 签字: \_\_\_\_\_

Date 日期: \_\_\_\_\_

**Notes 报名须知** Please send us the completed application form with relevant documents (i.e. photocopies of academic certificates, business card / company proof & ID card) by email to [cnenquiry@hkuspace.hku.hk](mailto:cnenquiry@hkuspace.hku.hk) and pay the application fee (CNY 500). 请将报名表及随附文件（本科或大专毕业证书复印件、名片/最近一份工作任职相关证明及身份证复印件）电邮至 [cnenquiry@hkuspace.hku.hk](mailto:cnenquiry@hkuspace.hku.hk)，并缴纳申请费人民币 500 元整。

Name 姓名：\_\_\_\_\_

The information provided in this form will be used for student admission and course development purposes. Please complete all sections in either Chinese or English.

此表所填信息将用于本院录取审批及课程发展用途，请详细填写（可用中文或英文作答）。

1. Have you applied for HKU SPACE programmes in the past three years 你是否曾在过去三年报读过学院课程？  
 Yes 有 ( Programme Name and Class 课程名称及班别：\_\_\_\_\_ )  
 No 没有
  
2. How did you learn about the programme? 你从何处获悉这个课程？  
 Internet 互联网 ( 请选择 )
  - Search engine 搜索引擎 ( 名称 )：\_\_\_\_\_ Keywords 搜索关键字：\_\_\_\_\_
  - School website 学院网站
  - Wechat official accounts 微信公众号
  - Notifications from media 媒体推送 ( 平台名称 )：\_\_\_\_\_
  - Others 其它网站 ( 请列明 )：\_\_\_\_\_ Referral 推荐
  - Friends/ relatives 朋友 / 亲属
  - HKU SPACE students/ alumni 本学院学员 / 校友 ( Name 姓名：\_\_\_\_\_ Class 班号：\_\_\_\_\_ ) Emails 电邮  
 Course pamphlets 课程资料  
 Information seminars 课程讲座  
 Others ( please specify ) 其它 ( 请列明 )：\_\_\_\_\_
  
3. How do you evaluate your English standard? 你的英语水平是？  
 Unable to read English materials  
不能阅读英语资料  
 Able to read English but prefer to have notes in Chinese  
能够阅读英语资料，但希望有中文讲义  
 Good English reading but weak in writing and speaking skills  
英语阅读能力良好，但书写及会话能力较弱  
 Good English standard in all skills  
英语阅读、书写及会话能力俱佳
  
4. How much do you know about this specialism? 你对这个课程的专业有多少了解？  
 Not at all 没有  
 Some 有点  
 A lot 很了解

Please answer the following questions in about 150 to 200 words. You may use a separate sheet should the space is not enough. 请用 200 字以内文字回答以下问题，如空间不够，可另纸书写。

5. What are your major reasons for applying for this programme?

你申请修读这个课程的主要原因是？

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6. What are your strengths for studying this programme?

你认为自己具备什么优势可以修读这个课程？

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7. What kind of difficulties do you think you may encounter in the programme?

你预期在修读这个课程时会遇到什么困难？

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8. How will this programme benefit your current and future career development?

你认为这个课程对你现在和将来的发展有什么帮助？

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